



A BOUT ME

Since my early childhood, I have a deep fascination for all that is ecology, creativity and trends. In everything I do, I try to bring these fields of inspiration together to broaden the horizons of my clients. My profession is to distribute inspiration in order to accelerate the evolution towards a sustainable economy.

E DUCATION

- 1993 – 1995 Sint-Lucas Art School, Applied Arts
- 1998 – 2002 Bachelor Marketing and Advertising, BIRM Antwerp
- 2002 – 2004 Environmental planning Syntra Sint-Niklaas
- 2014 – 2015 Vinyasa Yoga Teacher Training Antwerp Yoga

A CHIEVEMENTS

- 2011 – 2012 Mapping of eco-innovation and circular economy in Belgian agriculture
- 2011 – 2014 First edition of Cleandrinks Seminars in Belgium.
- 2011 – 2013 Accompaniment of transition from protest organization towards multi-stakeholder organisation for Belgian Federation of environmental NGO's.
- 2011 – 2014 Yearly trend- and innovation sessions for CBRE and Devimo.
- 2012 – 2014 Examination of current eco-innovation cases in Belgium for OVAM
- 2013 – 2014 Brand innovation of Re-Vive, first cradle-to-cradle® fashion collection in EU, commissioned by JBC.
- 2014 – 2015 Trends- en future exploration for NIRAS (Belgian agency for the nuclear industry), InterGamma (largest Belgian DIY-chain), and MINDSETS, an EU Horizon 2020 project focused on the future of mobility.
- 2014 – 2015 Development of inspirational trips "Walkwithspark" for business leaders in Amsterdam and Antwerp.
- 2014 – 2015 30+ inspirational lectures on 'How to thrive in 2025' and on 'Anthropocene Mindsets'.

E XPERIENCE

- 2001 – 2003 Telesales champion at Compaq Computers BXL
- 2003 – 2008 Freelance Strategic Planner Duval Guillaume
- 2005 – 2015 Guest Collegues at Vlerick Business School, Hogeschool Gent post graduate trendwatching, Karel De Grote Hogeschool, ...
- 2008 – 2011 Brand Innovation Consultant Trinity Consult
- 2011 – 2015 Founder, Future Explorer, Innovation Consultant Studio Spark

S KILLS

- Public Speaking

- Brand Innovation and Strategic planning

- Trend- en future exploration

- Multi Stakeholder Proces Moderation

- Sales

- Keynote, Powerpoint, Photoshop

- Dutch, English, French
